

I am Professor Chon Kyung-soo, chairman of 17th Busan ITS World Congress Board of Directors. One of my most pleasant duties this year is announcing the creation of a new ITS World Congress award, sponsored by ITS Japan, ITS America, and ERTICO/ITS Europe. This award, ITS World Congress Hall of Fame, has as its purpose the recognition of the icons of the intelligent transportation community. I am pleased to share with you the results of deliberations of the ITS World Congress Board of Directors and to announce the inaugural class of the ITS World Congress Hall of Fame. Each of the three individuals whom we have identified are indeed icons in the ITS world. And for each we have prepared a certificate with the following inscription:

As a recipient of this award, this individual has personified the ultimate standard of leadership in the Intelligent Transportation Systems field:

- o A lifelong career of outstanding ITS-related organizational leadership

- o Thought leadership contributing to the vision of ITS and
- o Tireless champion and advocate to fulfill ITS's promise

Presented on October 25, 2010 at the 17th World Congress on Intelligent Transport Systems. Now it is my honor to introduce the inaugural class.