14th World Congress on Intelligent Transport Systems

Beijing Exhibition Center
October 9-13, 2007

Co-hosted by:

• Chinese Ministry of Science and Technology
• Chinese Ministry of Communications
• Chinese Ministry of Public Security
• Chinese Ministry of Construction
• People’s Government of Beijing Municipality

Organizing Committee of 14th World Congress
Co-hosted by:

- Chinese Ministry of Science and Technology
- Chinese Ministry of Communications
- Chinese Ministry of Public Security
- Chinese Ministry of Construction
- People Government of Beijing Municipality
Contents

- General Congress Information
- Congress Outline
- Programmes
- Exhibition
- Showcases
- Social Events
- Technical Tours
- Guest Tours
General Information

- **Date** - October 9-13, 2007
- **Venue** - Beijing Exhibition Center, China
- **Theme** - ITS for a Better life
Who will Attend the World Congress

- Central and Local Governments
- Industries
- Academia
- Potential ITS Consumers
- Press and Media
- Students
- The Public
- And Others
Special Features of Beijing Congress

- Strong Government Support
- Powerful Forces to Develop ITS in China
- Upcoming Large Events in the Next Few Years – 2008 Beijing Olympics, 2010 Shanghai Expo and Guangzhou Asia Games
Enthusiastic Government Support

- Co-hosted by Ministries of Science and Technology, Communications, Public Security and Construction, and Beijing Municipal Government

- Organizing Committee composed of various sectors related to ITS
Powerful Forces to Develop ITS in China

- Congestion
- Travel Quality
- Infrastructure Efficiency
- Transport Safety
- City and Inter-city Traffic Harmonization
- Large Event in Beijing, Shanghai and Guangzhou
Upcoming Large Events

- 2008 Olympic Games in Beijing
- 2010 EXPO in Shanghai
- 2010 Asia Games in Guangzhou
Congress Outline

- Opening and Closing Ceremonies
- Sessions - Plenary, Executive, Special, Scientific, Technical and Interactive sessions
- Exhibition – Indoor and outdoor exhibitions
- Showcases
- Social Events
- Technical Tours
- Guest and Accompanying Person Tours
Programmes

- Opening Ceremony

This event will be attended by business leaders and high level government officials from China, Asia Pacific, Americas and Europe. Unique Chinese entertainment will be interweaved in the speeches.
Date:
16:00 - 18:30, Tuesday October 9, 2007
Beijing Exhibition Centre Theatre

Master of Ceremony
Mr. Jianlin Cao, Chairman of 14th World Congress on Intelligent Transport Systems Organizing Committee and Vice Minister of Science and Technology, the People’s Republic of China

Welcome Speech
Mayor of the People's Government of Beijing Municipality, the People's Republic of China

Address from Host Country
Mr. Gang Wan, Minister of Science and Technology, the People's Republic of China

Keynote Speech
Representative from State Council of the People's Republic of China
Invited Speakers

Asia Pacific
Dr. Shoichiro Toyoda, Chairman, ITS Japan, Japan
Representative of Ministry of Economy, Trade and Industry, Japan
Representative of Korea

Americas
The Honorable Mary E. Peters, Secretary of Transportation, U.S. Department of Transportation, United States
Mr. Michael C. Doyle, CEO, Econolite Control Products, Inc./ ITS America Board Chairman, United States
Mr. Michael Noblett, Chair of 15th World Congress on Intelligent Transport Systems and Vice President, Global Automotive Initiatives. Connexis LLC, United States

Europe
Mrs. Monica Sundström, Senior Adviser, Swedish Road Administration-SRA, Sweden
Mrs. Rosalie Zobel, Director, European Commission, DG INFSO
Representative from BMW
Programmes

- Closing Ceremony
  - Panel Discussion of “ITS Vision for 2020”.
  - “Passing the Globe”
14:30 - 16:00, Saturday October 13, 2007
Beijing Exhibition Centre Auditorium

Closing Panel Discussion: The ITS Vision for 2020
The future of ITS has been the focus of many predictions in the past - but only the simplest and most obvious forecasts have been fulfilled. Panelists will consider public and private sector perspectives and explore how these are aligned with the future visions of policy makers.

Moderator
Mr. Gerald Conover, Managing Director, PRC Associates, United States

Invited Speakers
Dr. Masao Sakauchi, Vice Chairman, ITS Japan, Japan
Mr. Arnold van Zyl, CEO, ERTICO - ITS Europe
Mr. Michael Noblett, Chairman, 15th World Congress on ITS, Vice President, Global Automotive Initiatives, Connexis LLC, United States
Mr. Jianlin Cao, Vice Minister of Science and Technology, the People's Republic of China
Closing Ceremony

Video Clips and Opening Speech

Congress Summary

Awards

Presentation of New York

Presentation of Stockholm

Presentation of Busan

 Passing the Globe Ceremony
Congress Sessions

- **Plenary Sessions** – 3 / Ministers, Mayors and Industries
- **Executive Sessions** – 10
- **Special Sessions** – 61
- **Scientific Sessions** – 14
- **Technical Sessions** – 107
- **Interactive Sessions** – 6
Theme and Sub Themes

- ITS For a Better Life
  - E&E: Environment and Efficiency
  - S&S: Safety and Security
  - C&C: Comfort and Convenient
  - D&D: Development and Deployment in Emerging Market
Ministers Plenary Sessions
9:00 - 11:30, Wednesday October 10, 2007

Information Technology for the Harmonious Development of Transportation--Cost-effective, Environment-Friendly and Technology-Innovative
Ministers Plenary Sessions
9:00 - 11:30, Wednesday October 10, 2007

Master of Ceremony
Mr. Mengyong Weng, Vice Minister of Communications, the People’s Republic of China

Keynote Speech
Mr. Shenglin Li, Minister of Communications, the People’s Republic of China

Invited speakers:
Representative from Japanese Government
Representative from Korean Government
The Honorable Ajay Maken, Minister of Urban Development, India
The Honorable Mary E. Peters, Secretary of Transportation, U.S. Department of Transportation, United States
The Honorable Lawrence Cannon, Minister of Transport, Infrastructure and Communities, Transport Canada, Canada
Mr. Jacques Barrot, Vice President of the European Commission/ Commissioner for Transport, European Union
Mrs. Liv Signe Navarsete, Minister of Transport and Communications, Ministry of Transport and Communications, Norway
Mrs. Maud Olofsson, Deputy Prime Minister/ Minister of Enterprise, Energy and Communications, Sweden
Mayors Plenary Sessions
10:30 - 12:30, Thursday October 11, 2007

ITS — Relieving the Congestions in Large Cities
Mayors from different countries will come together and focus their discussions on how to apply ITS technologies to ease the congested traffic in large cities and build the social environment for ITS development. The mayors will discuss the potential of ITS on the settlement of world climate transformation, energy-saving, consumption reduction, emission reduction and promotion of urban sustainable development.

Host
The People's Government of Beijing Municipality, the People's Republic of China
Industries Plenary Sessions
10:30 - 12:30, Friday October 12, 2007

Industry leaders from around the world will present their perspectives on the current state of the Intelligent Transport industry and on future directions for the industry. They will discuss their ideas about future technology, the business of ITS, how industry and government need to cooperate, how industries to contribute to sustainability, and ways to address the challenges that the future will bring.

Invited Speakers
Mr. Yuguo Sun, President of Navinfo Co., LTD, China
Representative from Asia Pacific industries
Mr. Russell Shields, Chair, Ygomi LLC, United States
Representative from European industries
Executive & Special Sessions

- All Executive and Special Sessions are categorized into 4 sub-themes and focus on the most-concerned topics.

- Simultaneous translations of Chinese-English, English-Japanese will be provided in Executive Sessions.
Scientific, Technical & Interactive Session

127

14 Scientific

107 Technical

6 Interactive
Exhibitions

- More than 15,000 square metres exhibition space!
- Existing Exhibitors will Mainly Come From the Fields of:
  - Transportation
  - Automobile
  - Construction
  - Communication and Information Technology
  - Operations and Services
  - Payment/Tolling Systems
  - Environment/Energy
  - Consultation and Research
Showcases

- Beijing Exhibition Center Square and surrounding roads

- Vehicle Navigation and Positioning
- Parking
- Digital Public Transport
- and others
Social Events

- Welcome Reception
- Exhibitors Reception
- Gala Dinner

Held in the Ecosystem Restaurant. Guests can watch the unique Chinese entertainment while enjoying elegant Chinese traditional cuisines and drinks.
Technical Tours

- **T-1**: Beijing Traffic Control Centre
- **T-2**: The Beijing BRT System & The Beijing Planning Exhibition Hall
- **T-3**: Proving Ground of Highway and Traffic, the Ministry of Communications
- **T-4**: The 2008 Olympic Venue Visit
- **T-5**: SMARTWAY 2007, Japan
Guest and Accompanying Person Tours

- Tours in Beijing – 4 lines of half day tour

Tour 1: The Great Wall
Guest and Accompanying Person Tours

- Tours in Beijing – 4 lines of half day tour
  Tour 2: Forbidden City – Royal Palace of Chinese Emperors
Guest and Accompanying Person Tours

- Tours in Beijing – 4 lines of half day tour

Tour 3: Summer Palace – A Masterpiece of Chinese Landscape Garden Design
Guest and Accompanying Person Tours

- Tours in Beijing – 4 lines of half day tour
  Tour 4: Temple of Heaven – Where Chinese Emperors Offered Sacrifice to Heaven
Guest and Accompanying Person Tours

➢ Tours in China – 3 lines
Tour 1: Beautiful East China
Beijing – Hangzhou – Suzhou - Shanghai
Guest and Accompanying Person Tours

- Tours in China – 3 lines
  Tour 2: Ancient Capitals & Landscape
  Beijing – Xi’an – Guilin - Shanghai
Guest and Accompanying Person Tours

➢ Tours in China – 3 lines

Tour 3: Mysterious Tibet
Beijing – Tibet - Beijing
Congress Registrations

- Register for Congress via the official website: www.itsworldcongress.cn
- Early Bird registration has been extended to August 25.
- Speakers and Moderators registration is going on.
Accommodations

- 15 Congress official hotels around the venue and in downtown. Shuttle buses will be provided from the Official hotels to the venue.

- Reservation can be make through the Congress webiste.

- For detailed hotel information, please visit www.itsworldcongress.cn
Transportation

Airport
The Beijing Capital International Airport is 36 kilometres from the Beijing Exhibition Center and 27 kilometres from the city centre. Civil Aviation Department buses depart every 30 minutes from the Xidan ticket centre, Art Museum, Beijing Railway Station and Gongzhufen between 05:30 and 20:00. If take a taxi from the Airport to the Beijing Exhibition Center, 100-150 RMB Yuan is usually needed.

Subway
Currently, Beijing has established Subway No.1, No.2, No.13 (light rail) and Batong Line, and Subway No.13 can get to a lot of places in the north. Subway No.1 starts from the west Pingguoyuan Station to the east Sihuidong Station, while Subway No.2 would pass by Xizhimen Station, Fuxingmen Station, Hepingmen station, Qianmen Station, and Beijing Railway Station, etc. Batong Line runs from Sihui Station to Tuqiao Station. The first vehicle begins from the departure track at 5:00 in the morning generally, and the last transit is at 23:00 in the evening approximately.
Preliminary Programme

- Preliminary Programme has been issued now and please visit the Congress official website to download the programme and learn the detailed information about all Congress sessions and activities.

- WWW.itsworldcongress.cn
See you in Beijing!